

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
564443-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Restore Our Future	Political Issue Group	1794

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	564443	9732898

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	Fox 8 Morning News	9a-10a News	-TWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 3 \$250.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	8	Tu	07/31/12	9:57 AM	Fox 8 Morning News	9a-10a News	:30	ROF12TV17	\$250.00 NM
2	8	W	08/01/12	9:14 AM	Fox 8 Morning News	9a-10a News	:30	ROF12TV17	\$250.00 NM
1	8	F	08/03/12	9:57 AM	Fox 8 Morning News	9a-10a News	:30	ROF12TV17	\$250.00 NM
2	07/31/12	08/03/12	Noon News	12-1230p News	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$100.00									
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2	8	Tu	07/31/12	12:26 PM	Noon News	12-1230p News	:30	ROF12TV17	\$100.00 NM
3	8	W	08/01/12	12:18 PM	Noon News	12-1230p News	:30	ROF12TV17	\$100.00 NM
1	8	Th	08/02/12	12:14 PM	Noon News	12-1230p News	:30	ROF12TV17	\$100.00 NM
4	8	F	08/03/12	12:28 PM	Noon News	12-1230p News	:30	ROF12TV17	\$100.00 NM
3	07/31/12	08/03/12	Fox 8 Early News 530-6P	530-6p News	-TWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 3 \$800.00									
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3	8	Tu	07/31/12	5:43 PM	Fox 8 Early News 530-6P	530-6p News	:30	ROF12TV17	\$800.00 NM
1	8	W	08/01/12	5:39 PM	Fox 8 Early News 530-6P	530-6p News	:30	ROF12TV17	\$800.00 NM
2	8	F	08/03/12	5:47 PM	Fox 8 Early News 530-6P	530-6p News	:30	ROF12TV17	\$800.00 NM
4	07/31/12	08/03/12	Late News M-F	10-1030p News	-TWTF--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 3 \$1,100.00									
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3	8	W	08/01/12	10:13 PM	Late News M-F	10-1030p News	:30	ROF12TV17	\$1,100.00 NM
2	8	Th	08/02/12	10:27 PM	Late News M-F	10-1030p News	:30	ROF12TV17	\$1,100.00 NM
1	8	F	08/03/12	10:30 PM	Late News M-F	10-1030p News	:30	ROF12TV17	\$1,100.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Restore Our Future	Political Issue Group	1794	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	07/31/12	08/03/12	Late News M-F	10-1030p News	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 07/31/12 10:30 PM Late News M-F 10-1030p News :30 ROF12TV17 \$750.00 NM 1 8 W 08/01/12 10:28 PM Late News M-F 10-1030p News :30 ROF12TV17 \$750.00 NM									
6	08/04/12	08/05/12	Sa-Su 6-7p	6-7p News	-----SS	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----SS 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/04/12 6:21 PM Sa-Su 6-7p 6-7p News :30 ROF12TV17 \$400.00 NM 2 8 Su 08/05/12 6:36 PM Sa-Su 6-7p 6-7p News :30 ROF12TV17 \$400.00 NM									
7	08/06/12	08/09/12	Fox 8 Morning News	9a-10a News	MTWT---	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWT--- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/06/12 9:44 AM Fox 8 Morning News 9a-10a News :30 ROF12TV17 \$250.00 NM 1 8 W 08/08/12 9:10 AM Fox 8 Morning News 9a-10a News :30 ROF12TV17 \$250.00 NM 3 8 Th 08/09/12 9:44 AM Fox 8 Morning News 9a-10a News :30 ROF12TV17 \$250.00 NM									
8	08/06/12	08/09/12	Noon News	12-1230p News	MTWT---	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWT--- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/06/12 12:18 PM Noon News 12-1230p News :30 ROF12TV17 \$100.00 NM 1 8 Tu 08/07/12 12:16 PM Noon News 12-1230p News :30 ROF12TV17 \$100.00 NM 4 8 W 08/08/12 11:59 AM Noon News 12-1230p News :30 ROF12TV17 \$100.00 NM 3 8 Th 08/09/12 12:11 PM Noon News 12-1230p News :30 ROF12TV17 \$100.00 NM									
9	08/06/12	08/09/12	Fox 8 Early News 530-6P	530-6p News	MTWT---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWT--- 3 \$800.00									
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<u>Total Spots</u>	<b>32</b>	<u>Gross Total</u>	<b>\$17,500.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$2,625.00</b>
<u>Net Amount Due</u>	<b>\$14,875.00</b>